



Budget Meeting

Wednesday, April 3, 2019

Mayor and City Council

Town of Ocean City, Maryland

CALL TO ORDER

THE HONORABLE MAYOR AND CITY COUNCIL PRESIDING

Attendee Name	Organization	Title	Status	Arrived
Lloyd Martin	Ocean City	Council President	Present	
Mary Knight	Ocean City	Council Secretary	Present	
Dennis Dare	Ocean City	Council Member	Present	
Tony DeLuca	Ocean City	Council Member	Present	
John Gehrig Jr.	Ocean City	Council Member	Present	
Matthew James	Ocean City	Council Member	Present	
Mark L. Paddack	Ocean City	Council Member	Present	
Richard W. Meehan	Ocean City	Mayor	Present	

STAFF IN ATTENDANCE: City Manager Doug Miller, Budget Manager Jennie Knapp, Finance Director Chuck Bireley, City Clerk Diana Chavis, Deputy City Clerk Pamela Peters, Recreation and Parks Director Susan Petito, Recreation Superintendent Kate Gaddis, Parks Superintendent Gary Collier, Golf Professional/Manager Bob Croll, Golf Superintendent Joe Perry, Special Events Director Frank Miller, Tourism and Marketing Director Donna Abbott, Members of the Press and Interested Parties.

Council President Lloyd Martin called this Budget Meeting to order at 1:00 PM in the Council Chambers of City Hall, 301 N. Baltimore Avenue, Ocean City, Maryland 21842.

RECREATION & PARKS / EAGLE'S LANDING GOLF COURSE

Recreation and Parks Director Susan Petito and Recreation Superintendent Kate Gaddis presented FY20 proposed budget. Their mission is to provide quality recreational, cultural and social opportunities as well as safe, clean and enjoyable parks, beaches and facilities to enhance the quality of life for residents and visitors. Some notable accomplishments include Gorman Park pickleball court, tennis center resurfacing, skate park ramp resurfacing and town recognition as HEAL City Gold status. A few current project requests include dog playground improvement, softball pavilion repairs and Eagle's Landing parking lot. Challenges include personnel, infrastructure, maintenance, media management and marketing.

Parks Superintendent Gary Collier presented FY20 proposed budget. Responsible for 16 park and recreation areas comprising of 79 acres of land. Department supports Town sponsored events including Sunfest, Springfest, Sundaes in the Park, New Year's celebration and Winterfest of Lights. Increased workload and staffing are current challenges.

Golf Professional/Manager Bob Croll presented FY20 Operations Division proposed budget. Responsible for managing golf course, scheduling, booking groups, tournaments, outings and fundraisers. Eagle's

Landing has a fully stocked pro-shop and provides food and beverage service through the Caddy Shack. Challenges include weather, hotel fees, green fees and number of golf courses in Ocean City market. Course received Trip Advisor Certificate of Excellence and Golf Advisor Best Golf Course in Maryland.

Golf Superintendent Joe Perry presented FY20 Maintenance Division proposed budget. Responsibilities include maintenance and improvements of the golf course and facilities. Bridge renovations and a greens roller are included in the FY20 budget. Challenges include the master plan, bunker renovation, greens drainage, parking lot paving and tidal flooding.

Motion to approve proposed Recreation and Parks user fees and charges for programs and use of facilities.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Mary Knight, Council Secretary
SECONDER:	Dennis Dare, Council Member
AYES:	Martin, Knight, Dare, DeLuca, Gehrig Jr., James, Paddack

SPECIAL EVENTS

Special Events Directors Frank Miller presented FY20 proposed budget. Responsibilities include producing events internally on behalf of Town and providing guidance and oversight to sanctioned private events. The five-staff department produces 34+ events and oversees 165+ private events annually. Signature events include Springfest, Sunfest, Winterfest, ArtX, Sundaes in the Park and more. Large private events include the St. Patrick's Day Parade, Cruisin' OC, OC Air Show, Endless Summer Cruisin' and the new Jelly Fish Festival. Discussed future "festivalizing" and aspiration to reach a younger audience.

TOURISM & MARKETING

Tourism and Marketing Director Donna Abbott presented FY20 proposed budget. Responsibilities include advertising, marketing and promoting Ocean City. Department oversees the Convention & Visitors Bureau. Budget includes funding for television, online, radio, print, outdoor and production advertising. Some marketing efforts include support of fall events, golf, sports tourism, group tour and travel, fishing, summer youth camps and hotel restaurant weeks amount other activities.

ADJOURN

Motion to adjourn at 4:30 PM.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Matthew James, Council Member
SECONDER:	Dennis Dare, Council Member
AYES:	Martin, Knight, Dare, DeLuca, Gehrig Jr., James, Paddack

Approved by Mayor and Council this ____ day of _____, 2019.

Diana L. Chavis, CMC
City Clerk